



The Desert Sun

of Palm Springs, California

Dedicated to the GROWTH, DEVELOPMENT, and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

Friday, August 25, to Friday, September 1, 1939

Price Five Cents

Vol. XIII.—No. 4.

PALM SPRINGS BOWLING ACADEMY TO OPEN FOR SEASON TOMORROW NIGHT, SATURDAY, AUGUST 26

Todd Tomlinson's Palm Springs Bowling Academy will open its doors for the season tomorrow night, Saturday, August 26. The building is air-conditioned and it will be cool and comfortable there Saturday night, according to Tomlinson.

PALM SPRINGS MAN BIDS FOR BANNING GARBAGE COLLECTION

Harry N. Williams of Palm Springs, who has the garbage collection contract with the city of Palm Springs, has placed his bid with the Banning city council for collecting garbage in that city.

The city council of Banning discussed the matter on Tuesday night of this week and decided not to award the contract for garbage collection until just before the end of this year.

Summer Low Ebb Is Passed; Says Postmaster Gorham

According to Postmaster R. M. Gorham, the summer season has passed its low ebb, and activity in the village is now on its way up again. Mr. Gorham said that he judged this from studying the trend of business in the local postoffice.

The Palm Springs postoffice, Mr. Gorham revealed, is now getting many orders to stop forwarding mail to out-of-town addresses, and to put the mail in local boxes. This indicates that many people are returning and others are expecting to return in the near future.

SIMPSON TO OPEN RADIO, FRIGIDAIRE STORE, SOON

Clarence Simpson, popular owner of the well known Simpson's Radio and Frigidaire Shop, located on North Palm Canyon Drive next to the El Morocco Hotel, announced this week that he will open his store here Tuesday, Sept. 5.

Jules Jackson, formerly employed at the Los Angeles branch Kelvinator refrigerator factory, will be refrigeration service manager at Simpson's this season. He is skilled in both commercial and residential refrigeration service work.

Keith Geren, who has been with Simpson's for a long time as radio service man, will be back again this season. He is considered an expert at solving the radio reception problems that arise on the desert.

Mr. and Mrs. Simpson have been spending the summer at Banning, where is located another Simpson's Radio and Frigidaire Shop.

Jenner to Attend Studebaker Banquet At L. A. Biltmore

A. J. Jenner of the Studebaker Sales and Service, located on North Palm Canyon Drive opposite the gas company office, will motor to Los Angeles Monday to attend a gala preview of the 1940 Studebaker models at the Biltmore Hotel. The dinner affair will be held at noon.

Al Springs, who is in charge of service at the local Studebaker agency; and George Beck, salesman for Jenner's concern, will accompany Mr. Jenner to Los Angeles to attend the preview.

LOCAL STUDEBAKER DEALER RETURNS FOR SEASON

A. J. Jenner has returned to the village and has opened his Studebaker Sales and Service and also the Palm Springs Tile and Mantel Company for the season. Mr. Jenner spent the summer at Covina, where he is the owner of an orange orchard. He also spent some time at the beach with his family.

During this and the next two or three weeks he will spend three days a week in Palm Springs and the rest of the time at the beach with his family. Mrs. Jenner and children will return to Palm Springs later this fall.



16 LIONS ATTEND LUNCHEON THIS THURSDAY NOON

Sixteen members of the Palm Springs Lions Club attended the luncheon meeting of that organization this Thursday noon at the Palm Springs Drug.

Highlight of the luncheon was the return to the fold of Past President Francis Crocker, who has been vacationing in Colorado for six weeks.

Attending the meeting this week were the following: Ray Sorum, George Kreimer, Ralph Nesmith, R. M. Gorham, Charles Burkett, Judge Albert R. Hoffman, Francis Crocker, John Connell, Rufus Chapman, Gene Theriau, Bill Hillery, Joe Butler, Walter Somerville, Clarence Hyde, Merrill Crockett and Harold Barkow.

CUB SCOUTS ATTENTION!

According to an unconfirmed report received yesterday at The Desert Sun office from Santa Monica, Robert H. Evans, 718 Seventeenth street of that beach city and for many seasons a winter resident of Palm Springs, was called by death this summer.

Mr. Evans had many friends in the village. He was the owner of a lovely home on Verda del Sur street.

His death followed by less than two years that of his wife. It will be remembered that Mrs. Robert H. Evans passed away in February, 1938, at the St. Bernardino hospital in San Bernardino after an illness of two months. Her death followed a major operation.

Mr. and Mrs. Evans were a devoted couple. When his wife was in the hospital at San Bernardino in 1938, Mr. Evans went to the hospital daily to be with her. Less than an hour before her death he received a telephone call to come to her at once—he was in Palm Springs at the time. With a state motor patrol officer as an escort to clear the way, he made the trip to San Bernardino in a very short time. Mrs. Evans recognized her husband, asked to kiss him goodbye, and then gently fell asleep.

The many Palm Springs friends of Robert H. Evans will be very sad to learn of the death of this fine gentleman.

No Interruption In Electric Service Claims Crocker

The following letter from Francis Crocker, local manager for the Nevada-California Electric Corporation, denying the veracity of a statement made in a recent issue of The Desert Sun, was received this week at The Sun office:

Palm Springs, Calif.,
Aug. 22, 1939.

Mr. Harold Barkow,
Editor, The Desert Sun,
Palm Springs, California.
Dear Doctor:

In your edition of Friday, August 16, in the lower left-hand corner of the first page, an article appeared "Lights Go Out; Indians Postpone Meeting." There was no interruption in service here in town at that time. We are proud of our service record and do our very best to maintain it.

Would you help us clarify this situation by advising your readers that the interruption the Indians had was without doubt just a blown fuse on their own building. If they had called us we would have been glad to replace the fuse so that they might have had their meeting.

While I was on my vacation Mrs. Crocker and I looked forward to receiving our copy of your paper and reading the news of the town.

Very truly yours,
FRANCIS F. CROCKER,
Local Agent.

FLOYD BIGLEYS ON VACATION

Mr. and Mrs. Floyd Bigley and son, Jimmy, are vacationing in Northern California. Mr. Bigley is the owner of Bigley's Gilmore Service Station on South Palm Canyon Drive near the Palm Springs Builders Supply.

They expect to visit the Exposition while in San Francisco and to return to Palm Springs soon after September 1.

All Cub Scouts, all boys interested in becoming Cub Scouts and parents of boys of Cub Scout age, should contact A. J. Jenner, chairman of the local Cub Scout committee, some time next week.

In order to get the local Cub Scout pack, which was only organized this past spring, off to an early start, Mr. Jenner plans to call a meeting of all boys and parents interested in Cub Scouting right after the first of September.

Announcement of the date and place of this meeting will be made in The Desert Sun next week.

Palm Springs Couple Married at Beaumont Last Saturday

John Noble and Charlotte M. Heald, both of Palm Springs, were united in marriage last Saturday afternoon at four o'clock, August 19, at the St. Stephen's Episcopal church at Beaumont by the Rev. Frederick S. Crane of Beaumont and Palm Springs. It was a quiet wedding attended by a group of 15 relatives and friends.

Ruth Dash was maid of honor, Harrison Bains was best man. Rev. Crane is pastor of St. Paul's on the Desert Episcopal church of Palm Springs.

The charming bride is the daughter of Burton and Nellie Mansfield Heald of Buena Park. The bridegroom is the son of Thomas Noble and Alice Penfold Noble of Sierra Madre.

Both young people have been employed in Palm Springs by the California Water and Telephone Company. He has just been transferred to Redlands, where the happy couple will make their home. She is still in the village, employed as a telephone operator.

Mr. and Mrs. Noble will enjoy a wedding trip to Canada in September.

Palm Springs Nightball Teams In Losing Streak

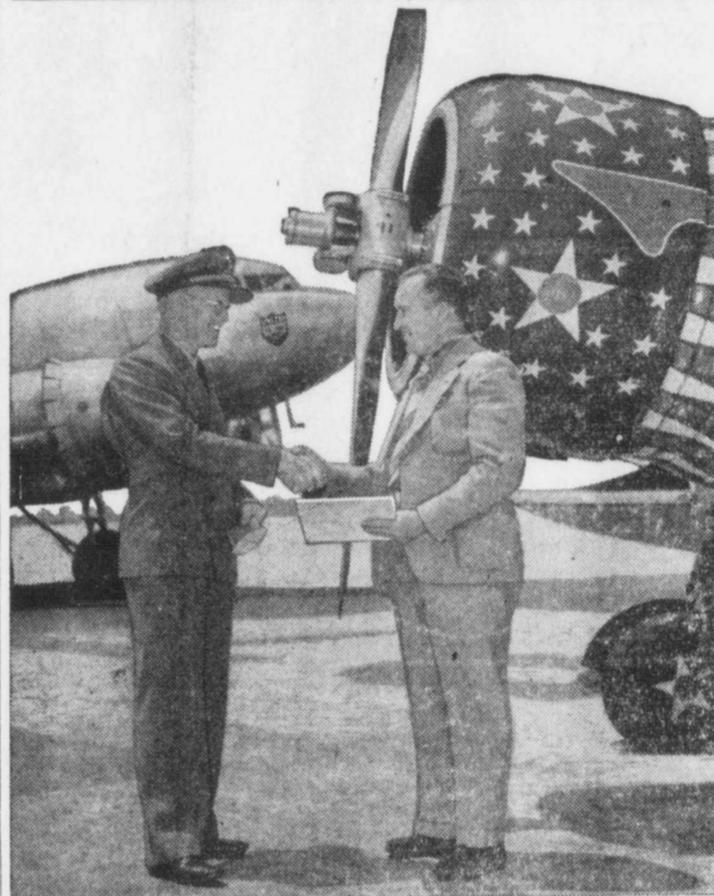
Palm Springs has not fared so well lately in its nightball games with out-of-town teams—in fact Palm Springs has lost the last three games.

On Friday night of last week at Beaumont the Palm Springs All-Stars were nosed out by the small margin of 2 to 0 by the Beaumont town team. Both Beaumont scores were made on Palm Springs errors. Quite a crowd from the village attended this game.

The Palm Springs All-Stars were defeated 7 to 2 Wednesday night at Rialto by the boys' nightball team of the Rialto Chamber of Commerce. Palm Springs beat this same team when they played here last week. At the Field Club diamond Wednesday night a girls' team from Beaumont downed the Palm Springs girls by the score of 32 to 2.

During the summer Homer King has remodeled the interior of his drug store, located on Palm Canyon Drive next to Harry's Cafe, and he expects to reopen the doors of his establishment right after Labor Day.

AIRLINE AIDS PRIVATE PILOTS



Left: Joe Gurr, United Airlines Dispatcher.

Right: Ross Hadley, So. Calif. business man and sportsman-pilot.

PRIVATE PILOTS throughout the country today received official airline recognition when United Air Lines set into operation its aid-to-private fliers in cross-country piloting.

This new plan permits sportsmen and plane-owners, bearing cards of identification issued by UAL to avail themselves of the air transport's dispatching and meteorological organization whenever making a cross-country trip on United's coast-to-coast or border-to-border airway.

According to Regional Traffic Director H. J. Merchant, a private pilot can go to any UAL dispatch office, get first-hand, immediate weather information, knowledge of the route to be traversed, a list of all radio range aids. United also will dispatch him on the trip, maintain radio contact and, in short, try to make his trip as letter-perfect as any of the regular, scheduled Mainliner flights.

Private fliers will also be offered hangar facilities by United wherever the latter happens to have its own structures on airports along its "Mainline."

W. A. Patterson, president of the company, explained that a stronger bond of friendship, based upon cooperation, between private flier and airline has already grown into being. This new plan will further cement this bond.

PERSONALS

Dr. Laddie Stolfa, Palm Springs' "summer doctor" last year, and an associate of Dr. Henry S. Reid at the Reid Clinic and Hospital, was in the village on Tuesday of this week.

The city offices this summer are closed Thursday, Friday, Saturday and Sunday during the months of July and August.

Luke & Allegrini, who operate a pool hall on Andreas Road near Indian avenue, will be granted a liquor license. No protest was made by the city council when the application was submitted to them by the State Board of Equalization.

It is reported that in the suit of Prieth vs. Kocher (deceased), Harold Lloyd Corporation, White-water Mutual Water Co., et al., decision was in favor of the defendants. Plaintiff sought four shares of water stock.

John Porter Clark has fully recovered from a tonsillectomy which he underwent at Balboa recently and was able to attend the meeting of the planning commission here last week.

Desert Springs is being subdivided by A. Wardman, Whittier capitalist. About 160 acres is included in the project. The property adjoins the 2500 acres owned by John J. Raskob and Dr. Frank Chandler, north of Garnet and U. S. Highway 99.

It is said that the development at Desert Springs will comprise 700 fifty-foot lots.

ARMAND TURONNETS VACATIONING IN LAKE TAHOE AREA

Mr. and Mrs. Armand Turonnet of Palm Springs and San Jose are now vacationing in the Lake Tahoe area of California, according to a card received this week at The Desert Sun office.

During the winter the Turonnets reside in their ultra-modern home on Prescott Drive in the Merita Vista Tract. They have been spending the summer at their home at San Jose.

The Grays have been at the coast all summer, fishing much of the time and practically living in their boat. The Royal Palms Hotel has been open all summer.

Mr. and Mrs. Turonnet expect to return to Palm Springs soon after Sept. 1.

Bispham Slashes P.D. Expenses And Saves Enough to Pay For Police Station Improvements

Smart, new furniture was installed this week in the office of Chief W. H. Bispham at the police station; and new carpets were placed on the floor in the chief's office and in the record room.

Referring to the many improvements that were made at the police department this summer Chief Bispham said, "and the fine thing is that these many improvements did not cost the taxpayers of Palm Springs an extra cent. We have saved enough on the 1939-1940 budget to pay for these improvements."

During the summer the offices at the police station were remodeled and extra windows installed. The offices were painted. New radio equipment has been installed at the station and in the police car, and now new furniture has been purchased.

Chief of Police Bispham came to Palm Springs in February of this year, succeeding Chief Lloyd Boller. Chief Bispham states that during the time he has been in office here his force has saved enough out of the budget set by the former police administration to pay for all the many improvements made this summer.

"We are saving over \$40 a month on the gasoline item alone," explained Chief Bispham to this reporter yesterday as he showed the gasoline entries on the police department books made during the course of the past few years.

HERB FOSTER LEAVES FOR EL PASO TO MEET FAMILY

Contractor Herb Foster left Palm Springs on the train last night bound for El Paso, Texas, to meet his wife and son, Bud.

Mrs. Foster and Bud have been visiting at the home of friends in Texas. They motored to El Paso to meet Mr. Foster, and the three of them will return to Palm Springs together in the Foster family sedan.

Francis Crocker's Return From Colorado Vacation

Mr. and Mrs. Francis F. Crocker, he the manager of the local office of the Nevada-California Electric Corporation; and sons, Jeremy and David, returned last Saturday evening from a six weeks vacation in Colorado.

After leaving Palm Springs the Crocker family traveled first to San Francisco, where they visited the Golden Gate International Exposition. From "Frisco" they traveled on east to Denver, where they spent a month with Mr. Crocker's father, Howard F. Crocker; and Francis Crocker's brother, Howard F. Crocker, Jr.

Motoring back to Palm Springs the Crockers visited Zion National Park and Boulder Dam.

The villagers encountered several severe cloudbursts on the return trip. The first was near Jean, Nevada, when they were delayed for half an hour at a water-clogged railroad underpass.

They also ran into cloudbursts at Wheaton Springs, California, and Heldale, near the town of Victorville.

Clarence Simpson's Luggage and Radio Stolen From Car

Returning home from San Francisco where they had gone to see the fair, Mr. and Mrs. Clarence Simpson had the misfortune to have their luggage and a radio stolen from their car at Los Angeles.

One of the windows of the automobile was jimmied. The theft was reported to the Los Angeles police, who said that several car windows were jimmied every day and valuables removed.

The new home of Mr. and Mrs. H. Morton Pearson in Desert Sands Tract has just been completed. They are spending the summer at Salt Lake City. In Salt Lake they experienced a summer hailstorm.

When the Kelleys arrived in Yellowstone, six inches of new snow had just fallen. They had poor luck fishing in Yellowstone. After traversing the Columbia River Highway into Oregon, they motored to Bend for a few days of fishing.

On the trip south from Oregon the Kelleys spent a few days in the redwoods and visited the Exposition while in San Francisco.

They traveled 6500 miles on the trip.



The Desert Sun

of Palm Springs, California

CARL BARKOW, Publisher

HAROLD BARKOW, Editor

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ELIMINATE BILLBOARD ADVERTISING

Eighteen companies have agreed to eliminate all billboard advertising in rural districts of Pennsylvania, the Associated Clubs of Pennsylvania for Roadside Development reports after a campaign of letters to billboard advertisers. The Association claims that 800,000 women members are campaigning to restore roadsides to their natural beauty and states it plans to eliminate billboards and roadside junkyards have been endorsed by the State Federation of Pennsylvania Women and the State Planning Board. A bill introduced in the California Legislature by Senator Ed Tickle of Carmel last spring to effect a similar improvement in California scenery was choked in committee.

FIRE IN THE FOREST

"Be careful of fire in the forest, lest a spark should lay waste the treasure of the generations," says an editorial in the Portland Oregonian. "The time of danger is here again. . . . It is true that not all forest fires are started by careless vacationists—perhaps no more than a minor fraction of them—but were the forests miraculously restored that have been destroyed by vacationists the green area of them would be vast.

"It is best not to smoke as you pass through the friendly forest, but if you must smoke be sure that the match is out, and that the ember of the cigarette is extinguished. Be careful even to what may seem absurdity—for there can be no absurdity in such precautions. . . . Put out your camp fire. With water. To the last spark. You have to be careful of fire in the forest.

"You are only one of us who is seeking the comfort and coolness, the green recreation, of the living and beautiful forest. It is your forest. It is the bequest of happiness and health and healing you should leave to your children's children. How cruel a thing it must seem if your love for the forest is the unwitting instrument that makes of it a pillar of smoke by day, of flame by night. Be very careful of fire in the forest. It is that time of the year again."

That eloquent message should be remembered. And be careful too of fire in the fields, in your home—anywhere you may go. It takes but a little thought, a little effort. And it pays magnificent dividends—to you, to everyone else, and to posterity.

VALIANT LADY

This is the season when sports sections of newspapers are crowded with pictures of the most graceful of all athletes in the most beautiful of all sports—with photographs of girl diving experts. The suppleness, grace and timing of a true mistress of springboard diving are pure poetry translated into motion. One of the greatest of these charming champions, and champions of charm, thrilled visitors from all over the world and kindled pride in her fellow Californians a few short years ago when the Olympic games were held in Los Angeles. Georgia Coleman, who seemed incapable of an awkward motion, defeated the flower of the world's diving talent for the proud title of Olympic women's diving champion. Action photographs of her lent grace to the sports pages of all nations.

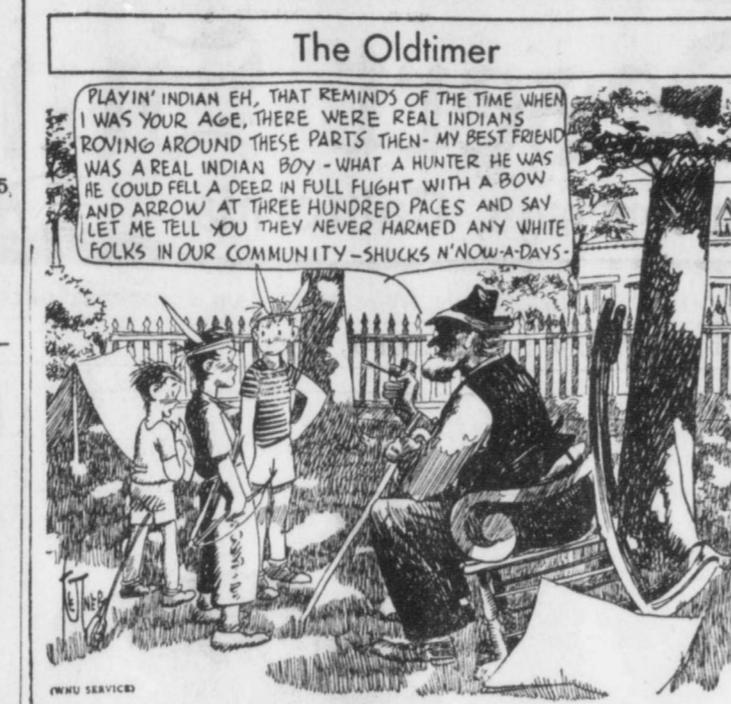
The latest photograph of Georgia Coleman was printed recently. She was pictured in a wheel chair, before boarding a train for a sanatorium. Two years ago the scourge of infantile paralysis struck her. But Miss Coleman, fighting as if for a championship, won back to the extent that she began a new career as beauty culture student and swimming instructor. Overwork brought on a relapse. Such tragedies are not uncommon. But not so common are pictures such as the latest of Miss Coleman. The camera caught her waving and smiling from her wheel chair, as gay and carefree, outwardly, as if she knew the next instant would find her, atingle with vitality, poised on a springboard.

The sport of diving may produce greater performers than Georgia Coleman, but never a greater champion. Valiant is the word for Georgia—and all California wishes her every break of the game in her fight back to health.

OUI, MONSIEUR—THAT'S YOUR BABY!

The practical minded government of France concerned over the fact that the national birth rate is running neck and neck with the death rate, while populations of Germany and Italy are increasing, has taken steps. From now on, bachelors will be taxed to provide a bonus for the parents of each new baby.

The plan should work. For a while, the bachelor will pace hospital corridors with his married pal—hoping Mrs. Pal won't double or triple his tax by producing twins or triplets. Then perhaps



he will give up and marry, passing the tax burden along and collecting a bonus on his children.

The French government is a practical government, and the frugal French a practical people!

"Seizure of Mexican oil wells owned by Americans has had an ironic sequel. Mexican representatives are reported to be in the United States at this time seeking the capital wherewithal to build a railroad across the Isthmus of Tehuantepec, so that oil from confiscated American wells can be shipped to Japan by a more expeditious route than is now available."—Fort Wayne, Indiana, News-Sentinel.

THE COUNTY AT A GLANCE

PERRIS

Somewhat of a traffic jam was in evidence on Main street in the vicinity of the Perris Club of Thomas E. Sharpe, last Friday night when two opposing factions endeavored to out-do each other.

For several weeks members of the Pentecostal church have been holding street meetings. A few weeks ago they took up their stand opposite the pool hall and were loud in their denunciations.

To offset the noise of the church zealots, Sharpe installed a music amplifier and when the church members moved in Friday evening the air was already filled with sound at least as loud as the shouts of the preachers.

Curious spectators were drawn to the contest in autos and on foot, creating a hazard that soon brought the police to the scene.

As a result of this episode, the city has notified both parties of their liability to arrest for disturbing the peace.

EL SINORE

Late summer or early fall, with no definite date set as yet, is estimated as the opening time for the new highway through the Santa Ana canyon, which will greatly facilitate traveling from Elsinore to Los Angeles or any other coast towns of that vicinity. The only stretch of road left which is unfavorable will be the Elsinore-Corona highway, and it is hoped in the near future to have that improved.

Paving work was started last week on the stretch of approximately eight miles from the end of Sixth street in Corona to the junction with the new road in the Santa Ana canyon.

SAN JACINTO

Plans for a more extensive advertising campaign for San Jacinto and the surrounding valley than has been conducted for some years are being made by the San Jacinto Chamber of Commerce, it was announced by Mrs. Alice Cutting, secretary, this week. The new budget adopted by the board of directors at last week's meeting includes a sum to carry on this campaign.

BEAUMONT

A statistical analysis of school costs for the year 1937-38 has just been received by the local board. Of school costs for all the elementary schools of the state having an average daily attendance of from 500 to 600 only three schools in the entire state had a lower per pupil cost than the Beaumont elementary school. The cost for current expenditures per average daily attendance in the Beaumont schools was \$67.56, the average for the state was \$83.19, which means that the Beaumont schools were \$15.63 per child less than the state average. Had the school costs been average instead of the actual low figure our schools would have cost \$5299.53 more than they actually did cost. This \$8299.53 would have been

raised entirely from increased district taxes. ***

BLYTHE

Twenty-five farmers and other interested persons made an examination Monday of 10 plots of summer cover crops on the agricultural experiment station north of Blythe.

The two crops that have produced the best results, according to observers, are sesbania (hemp) and vegetative black-eyed peas.

The latter are a special species developed by the state university.

The other eight experiment plots have matured crops of mat beans, tepary beans, iron cow peas, brabham cow peas, guwar beans, mung beans, and pigeon peas.

Land in the 20-acre tract, situated a short distance to the north of Blythe, is furnished by the Palo Verde irrigation district. Water is also furnished free. Experiments are conducted under the supervision of the county department of agriculture.

The schooner, "Fannie E. Welson," abandoned in 1891, still was afloat in 1894, and had drifted 7000 miles of the Atlantic ocean.

Eight adult members of the choir of Newcastle Cathedral in Newcastle, England, went on strike following the dismissal of three choristers.

★ FASHION PREVIEW ★



Val-like lace edges the neck, high-waist and puffed sleeves of this quaint, demure nightgown, pictured in August Good Housekeeping. The material is non-run, brushed rayon tricot.

Preparation Completed For Production of 1940 Buicks

According to word received this week at the Desert Inn Garage, Palm Springs Buick automobile agency, preparation for production of 1940 models has been completed at the Buick plants at Flint, and this division of General Motors started its assembly lines with the first shift Monday morning, August 21. Volume will be accelerated steadily during the next few weeks until capacity output is reached.

This announcement was released this week by Harlow H. Curtice, president and general manager of the Buick motor division, who said that Buick is launched upon one of the largest manufacturing programs in the experience of the company backed by new lines of cars expected greatly to increase its market for the coming season.

The bulletin received by the Desert Inn Garage from Curtice, stated in part:

"We are scheduling the production of more cars during the remaining months of this year than we have ever built in any comparable period and I expect our plants to be operating at peak capacity throughout the fourth quarter," Curtice said. "Assembly operations will be boosted steadily as production gets under way and it is anticipated that the peak will be reached by the middle of September and maintained through the last quarter.

"Our program calls for a substantial increase over the 1939 model season, in which we produced in excess of 208,000 cars, and production is so scheduled as to maintain high operating levels throughout the year. Meanwhile, it is planned to have substantial stocks in the hands of dealers within the next 45 days to insure prompt retail deliveries in the face of an expected heavily increased demand," Harlow Curtice concluded in the bulletin.

The executive said that resumption of final assembly effects the immediate return to work of more than 5,000 employees and reemployment by mid-September of Buick's full factory force of approximately 11,000. Re-employment will go forward at the rate of 2,000 men a week until an assembly rate of 1,200 cars a day is reached, he said.

Pilot cars already have been down the long final assembly lines and the stage is set for the resumption of volume output. Among the first cars produced, together with several hundred chassis, are a complete line of all models intended for display purposes, the cars to feature introduction of the new line to the company's dealer organization at the annual sales convention starting next week, and the chassis for showroom display by dealers during the public announcement period.

At the same time, cars are being prepared for the national automobile shows in New York and Chicago, as well as for special 1940 displays in the two World's Fairs at New York and San Francisco. Mr. Curtice said the shipments to dealers will be simultaneous with the beginning of production, cars being moved to the field as fast as they come off the assembly lines.

In the former connection, it was disclosed that Buick again was given third choice of space at the forthcoming New York automobile show on the basis of dollar volume of sales during the past year among members of the Automobile Manufacturers Association.

SANTA ROSA RESERVATION

Chief Jack Meyers reports that plans are being completed for the fiesta on the Santa Rosa Indian reservation from August 25, to September 4.

The fiesta will be held among the shady black oaks on the Palms-to-Pines highway, east of Idyllwild. Sports, rodeos, baseball games, Indian dancing and other events will highlight the program, he said.

Eugene O'Neill, famous playwright, does most of his writing propped up in bed during the morning.

Summer Special

Corner
On Boulevard
Ripe for Business
OR APARTMENTS
\$2500

Munholland & Co.
351 E. Ocean Ave.
Long Beach

2365 Out-of-State Cars Pass Busy Corner in 1 Day

"You can't always recognize an out-of-state dollar, but a count of out-of-state license plates on Southern California highways will give fair evidence of the source of many dollars circulating in this area today."

This statement, made by All-Year Club Managing Director Don Thomas, accompanied a report showing 2365 out-of-state vacation cars crossing the intersection of Wilshire Boulevard and Western Avenue in Los Angeles during a ten-hour daylight vigil kept by All-Year Club checkers one day last week.

"This average of one out-of-state car every 15 seconds, or two visiting cars every time the traffic signal changes, is twice the flow of Southland pleasure seekers counted at the same corner in former years," Thomas stated.

"Previous checks never exceeded one visiting car every 30 seconds."

Vacation autos from Texas led the parade, with Illinois, New York, Missouri and Arizona following in order. Except for New Hampshire and Rhode Island every one of the 47 states was represented, augmented by licensees from Alaska, District of Columbia, Hawaii, Canada, Mexico and the Philippine Islands.

That many tourists think enough of Southern California's charms to ship their cars for local transportation is shown by reports from the California Department of Motor Vehicles. In July, non-resident permits were issued not only to vacation drivers from 47 states and District of Columbia, but to visitors from 14 foreign nations and territories.

Tax Assessment Laws Explained

California is one of 15 states where the county assessor is under no obligation to notify the individual taxpayer of the year's assessment. This is responsible for a considerable item of economy in county government, it is pointed out by County Assessor George V. Clayton.

Twelve states require assessors to notify each taxpayer of the individual assessment, while taxpayers of four other states are notified if their property assessment is greater than that for the previous year.

In eight states the taxpayer is notified if the assessment is greater than that declared by the property owner, while in nine states the only required notice of assessment is public announcement that the rolls are open for inspection.

Claytor declares that his field deputies notify the owner verbally of the amount of assessment immediately after inspection of the premises. When requests are received, the office extends the information, while the rolls are always open for examination.

CALL 8295 for

Laundry — Dry Cleaning — Linen Supply
YOUR

Blue Seal Laundry

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive

Next to El Mirador Garage

NOW OPEN

AMBASSADOR APARTMENTS

[Summer Rates
Still In Effect]

Air Conditioned Rooms

Cool . . . Comfortable
Phone 285
North Indian Avenue

MRS. BERTHA CARTER RETURNS FROM BEACH

Mrs. Bertha M. Carter returned to the village Monday from Laguna Beach, where she spent most of the summer. She will take the place of Mackie Etchason at the Palm Springs Chamber of Commerce office while Mrs. Etchason is enjoying her vacation.

During the summer Mrs. Carter visited the Golden Gate International Exposition and Yosemite National Park.

ALMANAC



"A lie stands on one leg and truth on two."

AUGUST

27-Rumania declared war on Germany, 1916.

28-Petroleum was first discovered, 1859.

29-Dr. Oliver Wendell Holmes, author, born, 1809.

30-The "Soak the Rich" Tax bill was passed, 1936.

31-Delaware was granted to William Penn, 1682.

2-Gold was discovered in the Black Hills, 1874.

OPEN FOR BUSINESS

John W. Williams

REAL ESTATE

• Sales • Rentals

Insurance

Notary Public

North Palm Canyon Drive

IN LOS ANGELES

The Public's Health
By R. L. KAUFMAN, M. D.
County Health Officer

Acute anterior poliomyelitis, more commonly known as polio, or infantile paralysis, has the unavoidable distinction of creating more fear and panic and of causing the spreading of more rumors among the people than any other communicable disease.

Just recently, the newspapers told of definite increases in the number of such cases in different parts of the country, and around Southern California. As people hereabouts read this news, they naturally become concerned. Many persons have called upon the health department for more information and requests for advice come in every day. They want to know how many cases we've had, and what symptoms to look for in detecting an early infection with polio.

Infantile paralysis is a systematic illness which begins suddenly. The earliest symptoms are very variable, and may imitate the onset of almost any other acute infection attacking children and adolescents. This statement can be readily understood when we stop to ponder over the figures obtained from a very large hospital, which reported on the epidemic of 1934. At that time, physicians and health authorities got together very quickly and mapped out a plan of action to combat this disease. It was decided, first of all to keep the public informed at all times, give them educational and factual material, and stress early examination by a doctor of all suspects.

The plan worked very well, here in Southern California. As a result, most of the cases were caught early and given prompt attention. At the same time, to illustrate how early polio can be confused with other illnesses, it was found that 55 other medical conditions were suspected of being infantile paralysis.

Because of the fact that polio can imitate other illnesses, it is very important that good medical advice be secured early. Especially is this true during periods of increased prevalence, such as we have now.

**CABAZON LADY
IN RIPLEY'S
"BELIEVE IT"**

Mrs. A. P. Johnson, who with Mr. Johnson operates the Silver Dollar Cafe at Cabazon, landed in Robert Ripley's "Believe It Or Not" column four years ago.

Mrs. Johnson, her mother, Mrs. Maretta Hartwick, formerly of Oxnard, and now deceased, and her daughter, Mrs. June Carmichael, of Ventura, were all born on June 29. Mrs. Carmichael's baby, James Henry Carmichael, missed having his birthday on June 29 by just 5½ hours.

Mr. and Mrs. Culver Nichols were guests recently of Mr. and Mrs. James V. Guthrie on the Guthrie yacht. The party were seeking king swordfish.

Razors are not so efficient in cold weather, according to barbers, who say that they will stroop better when the temperature is low if dipped first in boiling water.

S. F. Fair Art



**Development in
Mountain Areas
Is Considered**

At a meeting of the board of directors of the Riverside County Chamber of Commerce, held at the Hemet Chamber of Commerce office, Alessandro Hotel, Hemet, on August 17th, 1939, a great many matters of interest to Riverside county were discussed and special emphasis was placed upon the preparation of plans for the development of recreational facilities in the San Jacinto mountains. In this connection it was the opinion of the board that it would be of considerable value to this area to work in cooperation with various civic and official groups and with the State and National forestry service, with a view to securing the construction of a series of small dams that might provide in areas suitable for mountain parks and cottages, a number of small lakes and ponds that would greatly increase the attractiveness of this area.

The board went on record as supporting a recommendation that the highway committee of the Riverside County Chamber of Commerce investigate possibilities, and request the district engineer of the Highway Commission to initiate actions to secure at this time certain necessary rights-of-way in the Coacheela valley for the early completion of certain highly desirable sections of the North Shore Road.

Plans were made for cooperation with the All-Year Club of Southern California and other suitable organizations looking to the maintenance of continuous publicity activities throughout the United States, that will bring the attention of prospective visitors to the attractive possibilities available in this vicinity.

Designs submitted by three decorating and crafts companies for the exhibit of Riverside county at the Los Angeles County Fair were examined, and definite plans were approved for the completion of an attractive exhibit of the various agricultural products of Riverside county.

**Try This Unusual
Fresh Pear Recipe**

With pears at their best, here's a splendid new recipe that's easy to make:

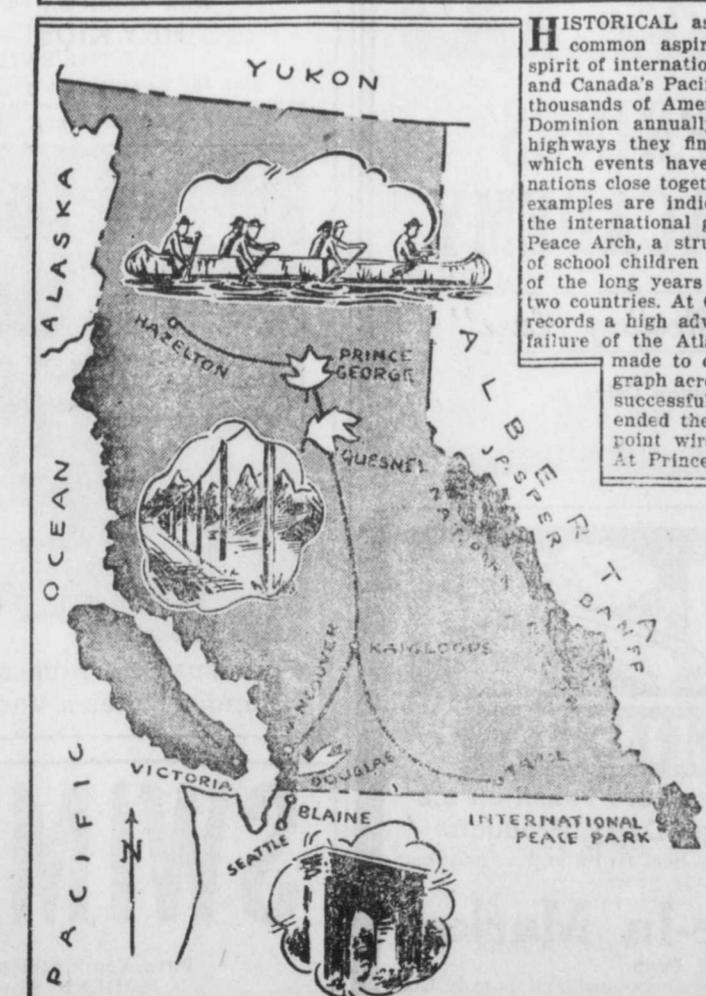
PEAR SUPREME

2½ cups ground Pears
½ cup Canned Lemon Juice
or fresh Lemon Juice
1 package M.C.P. Dry Pectin
1 cup canned crushed Pineapple
½ cup Maraschino Cherries, ground
5½ cups Sugar

Wash pears, pare, core, and grind. Combine ground fruits in large sauce pan, add juice from Cherries, Lemon Juice, and M.C.P. Pectin. Stir well and bring to a boil; add sugar and bring to a full rolling boil. Boil 4 minutes. Skin and pour into sterilized jars. (Use standard 8-oz. cup for all measuring.)—Advertisement.



HIGHWAYS OF HISTORY



HISTORICAL associations, identity of interests and common aspirations serve to create and foster a spirit of international amity between the Western States and Canada's Pacific Province, British Columbia. Many thousands of Americans visit this scenic section of the Dominion annually and almost everywhere along the highways they find evidence of the happy fashion in which events have shaped themselves to draw the two nations close together. In the sketch map (left), a few examples are indicated. Between Blaine and Douglas, the international gateways north of Seattle, stands the Peace Arch, a structure which the pennies and nickels of school children caused to be built in commemoration of the long years of unbroken friendship between the two countries. At Quesnel on the Cariboo Trail a tablet records a high adventure in communication. After the failure of the Atlantic Cable in 1858, an attempt was made to connect America and Europe by telegraph across the Bering Straits and Asia but the successful laying of the Atlantic Cable in 1866, ended the overland route at Quesnel to which point wires had been strung from the border. At Prince George, a cairn recalls the epochal journey of Sir Alexander Mackenzie across the mountains to the Pacific Ocean in 1793, twelve years prior to the equally famous trip of Lewis and Clark through the Rockies to Oregon. Had Mackenzie's record of his trip been less complete it is possible that the feat of Lewis and Clark would have resulted in the whole of the British Columbia coast becoming a part of the United States. Prince George also was the scene of many of the activities of John Ogden, the trapper, after whom the city of Ogden, Utah, is named. It is the gateway to one of the best hunting and game fishing areas of Canada and to Hazelton and the Skeena River districts which are famous for their Indian totem poles. The making of these poles is a lost art among the Indians today and the Canadian Government has taken vigorous steps to protect and preserve the fine specimens that are to be found in this part of British Columbia, particularly at Kitwanga near Hazelton.

**MARCH FIELD
PREPARES FOR
2000 MORE MEN**

Preliminary work is under way at March Field on an expansion program for its housing facilities. Construction costing \$194,985 will provide quarters for an additional personnel of 2000 at the field by June, 1940.

Ground was broken last week for 29 wooden barracks, seven new dining halls and seven recreation halls. Supervising the launching of the vast project was Col. Carlyle H. Wash of the U. S. Army air corps, acting commanding officer at March Field, and Maj. Joseph H. Burghheim, construction quartermaster. Col. Rush B. Lincoln, commander of the field, is on a 10-day trip to Northern California in connection with an army training problem.

The increased personnel, making necessary the additional facilities is provided under the new air corps expansion program.

The contract for the job was awarded by the War Department to the Escherich Brothers of Los Angeles.

Designed to house 63 men apiece, each of the barracks will have a combination heating and ventilating system to insure comfort in all seasons of the year.

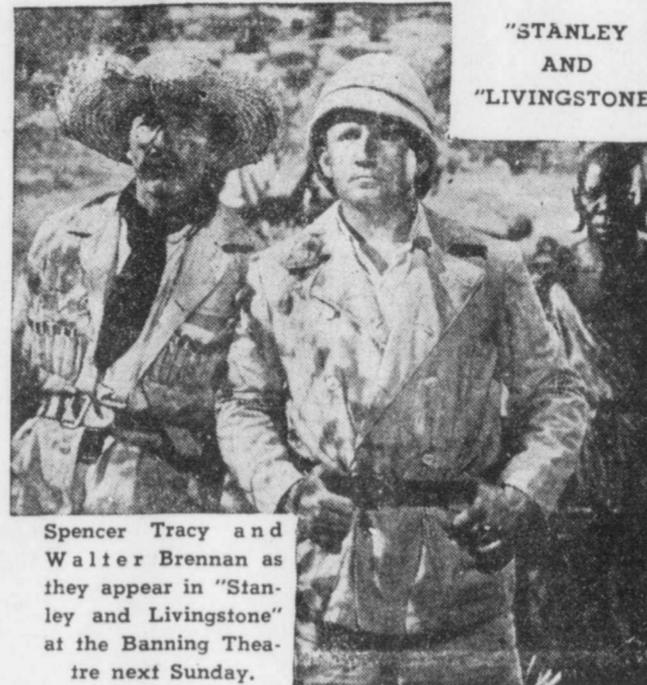
The dining halls will be supplied with the latest type of cooking equipment, it was stated officially at the field. The recreation halls will be furnished with radios, pool tables, and many library facilities.

Every comfort for the enlisted men has been considered, and nothing has been overlooked in the attempt to make them feel at home," it was declared.

The new housing facilities will be in three groups. One will be on the present parade grounds in front of the headquarters building and the others will be adjacent to the present north and south barracks.

Texas produced more than 36 percent of all the natural gas marketed in the United States in 1938.

**DARRYL F. ZANUCK'S PRODUCTION
OF "STANLEY AND LIVINGSTONE"
HAS SPENCER TRACY, GREAT CAST**



Spencer Tracy and
Walter Brennan as
they appear in "Stanley
and Livingstone"
at the Banning Theatre
next Sunday.

"Find Livingstone!" Exactly 70 years ago this October 16, James Gordon Bennett barked these words at his crack reporter, Henry M. Stanley.

It was apparently the most hopeless assignment in all journalism. No one but a mad man would brave the terrors of unknown Africa to hunt for a missionary-explorer from whom no word had come in two years.

How Stanley found Livingstone, how the world called the newspaperman "the most colossal liar of his age," and how he later became the greatest hero of his era, is the story of the 20th

Ladies of the Mission of St. Paul in the Desert were entertained one day last week by Mrs. Eber D. Kanaga at her home in Riverside. Guests included Mrs. H. B. Hewitt, Mrs. Frank Roberts and her daughter, Mrs. Earl Peterson and Mrs. Elizabeth Ann; Mrs. T. L. Douglas, Mrs. Levering Moore from Los Angeles and Mrs. Claude Freed from Laguna. Letters were read from Mrs. Thales Boyd of San Clemente, Mrs. Myron Wilson of Helena, Montana, and Mrs. James Prevatil of Beaumont.

**REGULAR BLOOD
HOUNDS
After Customers**

Our Want Ads

COLONIAL KITCHEN SEEN AT FAIR



THOUSANDS of homemakers making the tour through the Town of Tomorrow, New York World's Fair, have lingered in the all-gas kitchen of a Colonial house, illustrated above—light, cheery and bright in its color scheme of green, black and white.

Decorators of a large city department store planned the arrangement of cabinets and gas equipment in this somewhat rectangular kitchen to facilitate the preparation, cooking and serving of food with as few steps and as little effort as possible.

Note the window section of the smart center top gas range—cut out to show the warming compartment where both foods and china may be kept hot should the dinner hour be delayed; or a whole meal cooked over the small burner at a cost of a few cents.

**WM. A. ETCHASONS
TO VACATION
AT BIG BEAR**

Mr. and Mrs. William Etchason and son, David, of 526 Paseo El Mirador, will leave the village for Big Bear tomorrow, Saturday, where they have taken a mountain cabin for two weeks.

The Etchasons motored to Big Bear last week-end to make arrangements for the cabin. While there they fished in the lake and report that they made a good catch of trout.

Mr. Etchason is connected with the Standard Oil Company. Mackie Etchason is assistant secretary for the Palm Springs Chamber of Commerce.

While Mackie Etchason is on her vacation, Mrs. Bertha Carter will keep the Chamber of Commerce office open.

**CHICO SERPA
REOPENS HIS
BEAUTY SALON**

Chico Serpa reopened his Chico's Beauty Salon this week for the season. It is located on Palm Canyon Drive, opposite the Safeway Market.

Chico and Sally Serpa, she the well known Sally of the El Mirador Beauty Salon, have been spending the summer at Beaumont. Chico this summer opened a small highway cafe between Banning and Beaumont and has cooking for him Gene Girard of Palm Springs.

Mr. Serpa drives up to Beaumont every night.

**CHAMBERLAIN AND
HOTCHKISS RETURN
FROM MEXICO**

Contractor Charles Chamberlain and Newton Hotchkiss returned this week from their Mexico City trip, during which they motored over 7500 miles.

The Palm Springs men were away three weeks. During that time they visited Mexico City and other points of interest in Mexico. They made the trip in the Chamberlain sedan.

Yesterday Mr. Chamberlain was off to Los Angeles on business.

**LOU BILLINGTONS RETURN
FROM TRIP TO COLORADO**

Mr. and Mrs. Lou Billington, the manager of the Desert Inn Garage, returned to the village Wednesday night of this week on the train from Rifle, Colorado, where they motored to deliver to Dr. Henry Hoagland his car.

Mr. and Mrs. Billington left Palm Springs on Thursday afternoon of last week. They delivered Dr. Hoagland's car to him at Rifle. He and Mrs. Hoagland are vacationing at Elk Lodge, Meeker, Colorado.

The Billingtons report that they enjoyed fine weather on the trip. They visited Zion National Park on the way out to Rifle.

Dr. and Mrs. Hoagland expect to return to Palm Springs the first week in October, Mr. Billington said.

**ANY WAY YOU FIGURE
YOU SAVE AT SAFEWAY**

REGULAR CUSTOMERS save most, but even the casual shopper at Safeway enjoys savings on every trip to our neighborhood stores. The reason is simple. It's a Safeway policy to keep all prices at the lowest level consistent with merchandise and operating costs.

In order to see just how much you can save, we invite you to spend a few minutes checking prices at our store nearest your home. Compare brand for brand and quality for quality. We believe that you'll quickly agree that any way you figure, you can save at Safeway!

COFFEE 1-lb. 23¢
Edwards Brand. Regular or drip grind, (Regular grind, 2-lb. can, 45c.)

PINEAPPLE 2 No. 2 31¢
Stokely's Finest quality sliced pineapple. Note price at Safeway.

PEAS 3 No. 2 25¢
Sea Bright Brand. Choice quality, fine flavored peas. Stock up today!

EGGS Ground to Your Order per lb. 13¢
Nob Hill Coffee Finest Quality per lb. 18¢

Ovaltine Swiss Food Drink 6-oz. can, 59¢ per 33¢ can

Tomato Juice Sunny Dawn Grade "A" 3 No. 2 20¢
Tom House 2 cans 13¢

Grapefruit Juice Town 2 No. 2 9¢
Grapefruit Glenn Aire Brand Fancy Segments can 9¢

Coronado Nectaries 2 No. 1 15¢
Seedless Raisins Sun-Maid Brand 15-oz. box 6¢

Sunsweet Prunes Medium 2-oz. pkg. 11¢

Mayonnaise Nu-Made quart 37¢ pint 21¢ can 21¢

Lux Toilet Soap Lux 3 bars 17¢
Stars, 3 for 16¢ (Price, .05502; tax, .00165)

New 1940 RINSO Granulated, 22½-oz. box 20¢ condiment, box (Price, .22330; tax, .00670)

Dash SOAP Granulated, 35-oz. box 22¢ condiment, box (Price, .21359; tax, .00641)

Paper Napkins White or Colored 2 for 15¢ (Price ex-tax, .07282; sales tax, .00218)

Scot Towels For Use in Kitchen 3 rolls 25¢ (Price ex-tax, .08091; sales tax, .00242)

Scot Tissue Toilet paper per roll 7¢ (Price, .06796; tax, .00204)

Strongheart Dog Food 6 tall cans 27¢ (Price ex-tax, .04369; sales tax, .00131)

Fresh Fruits & Vegetables

APPLES 6 lbs. 15¢
New Crop Gravensteins for fresh apple pie or for sauce.

POTATOES 10 lbs. 19¢
Mountain grown Bartlett. Exceptional flavor.

GRAPES 4 lbs. 10¢
Northern Thompson seedless grapes.

BLACK GRAPES 3 lbs. 10¢
Northern grown Ribier variety. Sweet.

ONIONS 4 lbs. 5¢
Sweet spanish onions. Fine to slice.

In the Meat Department

BEEF ROAST Fancy Center Cuts 21¢

Bacon Squares For Seasoning 13¢

Pork Roast Whole Picnics or Shank Cut 17¢

Bacon Eastern Sugar Cured—In the Piece 23¢

Pork Steaks 23¢

Pork Sausage Pure Pork 23¢

Lamb Legs Spring Lamb—No Shank 29¢

Lamb Chops Rib 31¢

These prices are effective at Safeway through

CATHEDRAL CITY

Mr. and Mrs. E. F. Martell have returned to their Cathedral City home after vacationing at points along the coast extending into British Columbia. The Martells report a wonderful time and are now home with renewed health and energy. Mr. Martell is a prominent building contractor in Palm Springs as well as in Idyllwild, and both he and Mrs. Martell have given of their time in community effort.

Frank Yoder, a junior "old man of the mountains," who has been superintending wood cutting in the Santa Rosa mountains, was in the village for a day or two before returning to the forests where he is getting out the winter supply of fuel for his commercial yard. Mrs. Yoder and daughter, Mary, were also in the village.

O. F. Boyer and family have returned to Cathedral City, where the family will reside in their home on Cathedral Canyon Drive. Mr. Boyer will commute to his business in Los Angeles.

Dr. and Mrs. Ernest A. Brandt were house guests over the weekend of Mr. and Mrs. C. S. Cobb at their cottage on Thomas mountain.

They reported a fine time, and "Doc" said it was a thrill to wake up during the night and discover his feet were cold.

On the return they visited Boulder Dam, Grand Canyon, Petrified Forest National Monument and Flagstaff. While at Flagstaff the Wilson party took in Sunset Crater, Walnut Canyon cliff dwellings and beautiful Oak Creek Canyon (a miniature Grand Canyon).

CHARLES BURKETS TO RETURN MONDAY FOR SEASON

A. T. Cobb, father of Claude S. Cobb, left this week for Odessa, Missouri, to attend a family reunion. Among the relatives is an aunt that is the center of interest—she is celebrating her one hundredth birthday. No fixed time for his return was stated by Mr. Cobb.

Mr. and Mrs. C. M. Gepfert returned from the San Jacinto mountains this week after several weeks of camping at various places in the range.

To the real desert enthusiasts, such as the Gepferts are, the season of the desert is short and it seems likely "C. M." will declare the new season is opened in Cathedral City this week.

Percentage of attendance at the nightball game Wednesday night in Palm Springs must have been better for Cathedral City than in Palm Springs, for almost every Cathedralite was at the game. Notwithstanding the slaughter, the Cathedralites enjoyed the game and the sportsmanship of the Palm Springs team.

Examinations and Blood Tests Before Marriage; Law Sept. 19

Couples expecting to marry after September 18 can now start having physical examinations and blood tests under the pre-marital law, Dr. W. M. Dickie, state health director, announces.

The law goes into effect September 19. It requires that a physician's certificate for both persons intending to marry be filed with the county clerk before a marriage license is issued. Examination and blood tests for syphilis must be made within 30 days before the day a license is issued.

The physician's certificate will state that the person is not infected with syphilis, or if infected, is not in a stage of the disease which is, or may become, communicable to the marital partner.

Certificates Can Be Issued

"This means that certificates can be issued, in certain cases, to people who have syphilis. In those cases there would be no danger of communicating the disease to the persons they marry," Dr. Dickie said.

"Persons who are born with syphilis, those who have had the disease for many years, and those who have received sufficient treatment may be permitted to marry."

He said persons should go to their family doctor for the examination and blood test. Free tests can be obtained at any public clinic for the control of venereal diseases or by applying to the local health officer.

All laboratories now permitted by the state to make blood tests for syphilis will be allowed to do so under the new law.

HARRY'S CAFE OPEN AFTER BEING CLOSED FOR THREE WEEKS

Harry is back! After being away for three weeks, Harry Mutascio recently reopened his popular Harry's Palm Springs Cafe and is now doing business again. Being closed for three weeks in the summer is something new for Harry.

Harry's Cafe is one of the coolest places in town these hot late-summer days. That eating establishment boasts one of the finest refrigeration air-conditioning systems in Palm Springs.

Mr. and Mrs. Mutascio and family are still living at Banning. They spend the summers in their home there. They will not move down to Palm Springs until later this fall.

NOEL WILSONS RETURN FROM ARIZONA TRIP

Mr. and Mrs. Noel Wilson, the clerk at the Agua Caliente Indian agency, returned Sunday night from a two weeks vacation trip into Arizona.

In company with Mr. and Mrs. G. V. Burris of San Diego, parents of Mrs. Wilson, the Palm Springs couple left the village two weeks ago with their house trailer in tow.

On the trip they visited Boulder Dam, Grand Canyon, Petrified Forest National Monument and Flagstaff. While at Flagstaff the Wilson party took in Sunset Crater, Walnut Canyon cliff dwellings and beautiful Oak Creek Canyon (a miniature Grand Canyon).

CHARLES BURKETS TO RETURN MONDAY FOR SEASON

Mr. and Mrs. Charles Burkett and daughter will move down to the village Monday from Banning and will open the Burkett Apartments on North Palm Canyon Drive for the season.

The Burkets spend each summer in Banning. Mr. Burkett drives down each day to take care of his work here.

WORK STARTED ON ADDITION TO KENNETH GUILD HOME

Kenneth and Bernice Guild are making an addition to their home on Via del Sol in Chino Canyon Mesa tract. Work started this week.

The general contractor is the local firm of Wilson and Sorum, and George Kreimer has contracted to do the concrete work and stone masonry.

NATIONAL COMMANDER, AMERICAN LEGION



Mrs. T. Louis Chess, San Francisco, president of the California Auxiliary, and with Dr. Henry G. Watters, San Francisco, California state commander. In the upper left, Chadwick is shown relaxing on a Ford V-8 deluxe sedan. Lower left, Chadwick appears with Dean Lippi, of the Ford Motor Company exhibit on Treasure Island.

5-Point Relief Program Sought By Directors

A five-point economy program to permit his department to keep within a reduced fiscal budget was presented to the board of supervisors by Director T. E. Murray of the county relief department, Monday.

"In order to permit us to come as close as possible to carrying out the requirements of the board, we respectfully request your authorization of the following policies, to be effective immediately, or as quickly as they can be established," Murray said.

The five suggested policies:

1. To eliminate all medical social work, both in Riverside and in the district offices, turning this responsibility over to the medical departments.
2. To eliminate all clearance of social records for the clinic and hospital.
3. To transfer the budget for

burial of indigents and the work incident to arranging for county burials to the hospital.

4. To transfer all chronological entries in case histories for aged and blind to a semi-annual checkup on continued eligibility.

The first suggestion alone would make free one-third of the time now occupied by all workers in the districts and the full time of one worker at the central office in Riverside, Murray said.

The director pointed out that the budget of \$1,264,646 for old age security, including federal and state allotments, will require his department to keep the caseload below the present number of 3,085 as of August.

Murray also declared the average cost of all indigent cases must be dropped from the \$20.36 figure of last year to \$19.23 for the 1939-40 period, because of the reduced budget.

The relief director also asserted that the failure of the supervisors to follow his department administration budget request forces him to reduce his staff by three persons.

Motor trucks haul only five per cent of the nation's commerce, while 66 per cent travels over the rails, the remainder carried by waterways and pipelines.

The railroads of the United States operate nearly 50,000 trucks on the highways constantly.

1,600,000 T.B. Seals Arrive at Court House

A yuletide atmosphere was apparent at the county court house Friday, when 1,600,000 tuberculosis Christmas seals were received at the office of Mrs. Catherine Foster, executive secretary of the Riverside County Health and Tuberculosis association.

The association sales campaign for the seals formally begins on Thanksgiving day, and arrangements for distribution of the seals are now being completed.

The seal, drawn by Rockwell Kent, pictures the white-robed Angel of Health, guarding the well-being of the earth, with the traditional double-barred cross in the background.

In the center of the sheet of 100 seals are four special stamps carrying health and Christmas greetings. There is no lettering on the regulation seal.

The Dominion of Canada, during 1937, produced 3 3-4 times as much standard newsprint as the United States, or 73.7 per cent of the total North American production of 4,943,000 tons of white paper that newspapers are printed on.

\$1.72 Set as Tax Rate by Supervisors

The basic county tax rate was set at \$1.72 per \$100 assessed valuation by the board of supervisors, Monday.

The one-cent cut from the presumed figure of \$1.73, as announced Friday after budget deductions were completed, was made possible on a re-estimate of balances and receipts. Auditor Ray T. Hicks informed the supervisors.

The rate, although 14 cents above the prevailing ad valorem charge of \$1.58 last year, is well beneath the original preliminary rate of \$1.96 which the supervisors faced when presented the original tentative budget.

Actually, had it not been for a 20-cent increase occasioned by Governor Olson's veto of a special relief appropriations act, which would have assisted the county's financing of the welfare burden, the rate could have been reduced by six cents from last year's figure, the supervisors agree.

The breakdown shows 61.98 cents of the tax dollar will go for relief, including salaries of the welfare department. Last year's relief charge was 25.5 cents, plus an approximate 10 cents for salaries as included in the salary fund.

The tax rate breakdown:

Fund	1939-40	1938-39
General	\$ 2742	\$ 346
Salary	4117	.481*
Welfare-Relief	.6198	.255
Hospital	.2756	.276
Flood Control	.0130	.065
Unapp. Reserve	.0260	.059
Genl. Reserve014
Hiway Imp. B&I	.0757	.078
Courthouse B&I	.0062	.006
Delinqu. Co. Imp.	.0178	
Totals	\$1.72	\$1.58

*Included welfare and relief salaries, placed in department budget this year.

The actual amount which must be raised in county taxes next year is \$1,335,587, whereas last year the county levied for \$1,209,479. However, this year the county must carry an additional burden of \$154,000 for relief which last year was provided by the state's special appropriation.

MERCHANTS WISE Advertise!

A GREAT FAVORITE WITH TRAVELERS SEEKING THE ACME OF CONVENIENCE COMFORT AND ECONOMY

700 ROOMS

Single Double

\$1.50 \$2.50 \$1.75 \$3.50

ROB'T. H. SCHOPS, Mgr.

7th & MAIN ST. LOS ANGELES

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TONIGHT and SATURDAY . . .

Life wasn't worth a lead nickel in Tombstone, Arizona . . . until Wyatt Earp brought the law!

FRONTIER MARSHAL

RANDOLPH SCOTT - NANCY KELLY - 20th CENTURY FOX

Plus 2nd Feature — "CHASING DANGER" With PRESTON FOSTER and LYNN BARI HEY KIDS! — FREE CANDY AT THE SATURDAY MATINEE and the Seventh Chapter of "THE LONE RANGER"

SUNDAY, MONDAY and TUESDAY . . .

Greatest ADVENTURE IN HISTORY! STANLEY and LIVINGSTONE SPENCER NANCY RICHARD TRACY * KELLY * GREENE 20 WALTER BRENNAN * Charles COBURN * Sir Cedric HARDWICKE Henry HULL * Henry TRAVERS Plus Selected Shorts! WEDNESDAY and THURSDAY . . . "Blondie Takes a Vacation" and "Ex-Champ"

SWIM BANNING PLUNGE

Pure, Fresh, Chlorinated Mountain Water MODERN PLUNGE EQUIPMENT BANNING Highway 99

Mr. and Mrs. Al Epstein, winter residents here and owners of a large group of fine rental houses in Palm Springs, have returned from a yachting and fishing trip in Canadian waters.

Frank Morgan, movie star, gave a party at his Beverly Hills home last week in honor of Mrs. Morgan's birthday. Among the present were H. H. Foster, Mr. and Mrs. William Gargan, Mr. and Mrs. Ralph Bellamy and Mr. and Mrs. Humphrey Bogart. All of the guests are Palm Springs winter residents, and the Morgans spend every winter here. They own property here.

Open Tues., Sept. 5

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JULES JACKSON 12 years experience Service Manager

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RADIO and FRIGIDAIRE SHOP

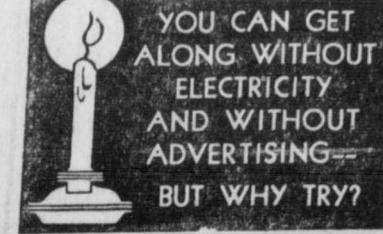
N. Palm Canyon Drive, Next to El Morocco Hotel Phone Palm Springs 8255 Phone Banning 4177

For Quick Results Next Season Mail in Your Listings Now.

Peter B. Sheptenko Pioneer Realty Company P. O. Box 4 Palm Springs, Cal.



Miss Rita Goodman and Miss Anne Morehead pose on the Golden Bear in front of the archway to the Agricultural Building of the California State Fair which opens this year September 1 for a ten day show. The historic old water tower is shown in the background. From its top a beam of light will be thrown that will be seen for miles around.



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